MAIL ORDER BUSINESS REPORTS

Reports 6 to 9 pages each. Only $3.00 per report. Learn the start-up procedures for the business you are considering, and the improvement techniques for your established business.

HOW TO MAKE BIG PROFITS IN MAIL ORDER, STARTING FROM SCRATCH. Lifts you out of the "rat race" and shows you how to select the right product, develop sales letters and circulars, which mailing lists to use, and how to build on follow-up or "back-end" sales.
#3701 ……...…...…… $3.00

HOW TO PARLAY ANY MULTI-LEVEL PROGRAM INTO A MILLION DOLLARS OR MORE! Move ahead with your multi-level program by using direct marketing techniques. This one shows how!
#3702 …….....…… $3.00

HOW AND WHERE TO ADVERTISE. The basic guide to advertising for beginners and old pros alike. This report reviews the fundamentals of advertising, then shows how to test an advertising media, and how to multiply your results. Also tells how to locate the best pulling publications for virtually any product.
#3703 ……...…….. $3.00

BIG DOLLARS! HOW TO GET THEM FROM YOUR MAIL ORDER AD SHEETS. A new approach, being used by only a few hundred mailers, but capable of taking in thousands of dollars! You need this report to improve your profit picture.
#3704 ……..……...…….. $3.00

SUCCESS AS A CIRCULAR MAILER. Tells the ways to use circulars to your best advantage, and the pitfalls to avoid. This report will make, and save you money.
#3705 ……...…..……. $3.00

HOW TO WRITE A FOLIO. There are hundreds of enterprising men and women who write simple research papers, and sell them by mail. This report shows how you can do the same.
#3706 ……..……..…….……. $3.00

HOW TO START A BIG MAIL SERVICE. If you enjoy working with new mail order dealers and opportunity seekers, it will probably be profitable and pleasurable for you to start a Big Mail Service. Report shows how.
#3707 ……..…….…….……. $3.00

HOW TO WRITE "ORDER-PULLING" ADS. Since sales are the most important aspect of your business, and since sales begin with some form of advertising, you must develop effective advertising. Detailed report shows how.
#3708 ……..……..……..……. $3.00

DIRECTORY OF MAIL ORDER PUBLISHERS. Names and addresses of established mail order dealers, who are publishing trade journals and ad sheets. Use this list to get current publications in the world of mail order. List updated monthly.
#3709 ……...…….…….. $3.00

Send your order to:

Your Name & Address Here

Each of these business manuals has been carefully researched and documented by the Research Writers & Publishers Association. You'll find all of them to be original, up-to-date, comprehensive guides written in an easy-to-understand manner that will either help you MAKE MORE MONEY from your present endeavors, or START A PROFITABLE BUSINESS OF YOUR OWN. All have been approved, and are endorsed by the American Society of Entrepreneurial Wealth Builders.

Save! Any ten reports for only $15.00. SATISFACTION GUARANTEED, or your money refunded.

Please send reports: _____

Enclosed is $ _____ for _____ reports plus $1.75 postage.

Ship to: _____
Name Address City State Zip

SAMPLE